



*You are cordially invited to the*  
**10<sup>TH</sup> ANNUAL**  
**PUESTA DEL SOL WALKATHON**

Please join us for the 10<sup>th</sup> Annual Walkathon fundraiser. This is a festive after-school event where family, teachers, and staff support our students as they walk laps. It is truly a great way to meet or re-connect with the Puesta del Sol community, all while raising funds for the school and its programs. Families bring blankets, chairs, even picnic baskets (but *no pets please*). **Please RSVP yes!**

**WHEN:** Friday, September 23, 2011 from 3:30-6pm. Rain or shine.  
**WHERE:** Puesta del Sol – north end covered areas and “sandy” play field  
**WHY:** Build community. Raise funds. Launch school spirit.  
**HOW:** RSVP at <http://www.planetreg.com/E812155047129>

It's the same free software as the science fair, but you cannot use your science fair ID. Ignore the “price”; fill in the “quantity.”

## **WHAT DO YOU NEED TO DO? It's easy as 1-2-3!**

- 1. Go online to RSVP for each child attending Puesta del Sol – even if your child is not participating.** <http://www.planetreg.com/E812155047129>. We are asking all families to register, even to say no. Why? There are always kids who think they are going to walkathon but we have not received the required permission slip. Help us help you. RSVP so we can send them in the right direction at the bell. Permission is required for participation. ***Registration closes on Tuesday, September 20.***
- 2. Raise funds. Kids can get per-lap pledges or flat-rate amounts. We ask each student to strive to raise \$125** (or \$250/family). We appreciate support at any level, so please give what you can. Appreciation gifts offered at the \$70 and \$125 giving levels; this year's gifts include Puesta del Sol pencil pouch, 6-pack picnic cooler, and the ever-popular window decal and nylon sport tote. Raise \$1000 or more to qualify for your choice of an iPod 8G nano, a Kindle, or \$150 gift certificate to the Microsoft store. Double the \$\$: Ask your company to match your donation. Most will. Please talk to your kids about safety if they are collecting per-lap pledges.
- 3. Help if you can – volunteer, donate, bake, buy.**
  - We need **VOLUNTEERS** before/during/after the event. Please contact Jessica Heringer at [heringer@comcast.net](mailto:heringer@comcast.net).
  - We need **RAFFLE PRIZES** and **WATER** donations! Please contact Lisa Dembo at [ljdem@comcast.net](mailto:ljdem@comcast.net).
  - We need individually-packaged **SNACKS** for the Tapas Table -- baked goods, tasty treats, popcorn, candy, jerky, fruit & veggies. Contact Kandi Dodrill at [kandi@dodrill.net](mailto:kandi@dodrill.net).

## NEW THIS YEAR:

- **Electronic registration:** No more paper permission slips! You must give permission for each child to be released from school to the Walkathon. There is no PTA or school supervision so you must arrange for supervision if you do not plan to attend. Paper permission slips are available in the office, if necessary.
- **Wristbands:** They're back! Teachers will hand them out in a way that promotes early registration without disrupting the classroom.
- **Registration:** No more registration table. Volunteers register kids in the classroom and will escort participating kids (except half-day) to the fields.
- **Race Numbers:** We are using race numbers on the kids this year. It's fun and hopefully will reduce the cheating and lost cards.
- **Tapas Table (Formerly known as the Bake Sale) and FOOD!** It sounds more Spanish than bake sale -- and hopefully it will inspire some healthier choices in addition to the yummy baked goods. Tapas table items will still sell for \$1. We are also bringing in food vendors for those who are interested: Jamba Juice, Los Agaves, and Pompeii Pizza.
- **Raffle Revision:** Raffle items will be limited to kid-centric items with more winners.
- **Rules of Behavior:** Remind kids: School rules apply while on school grounds. Please talk with your child about keeping this event fun and fair for all! Kids earn credit for 1 lap as they pass the lap counters for that grade. Only full laps around the school track qualify toward the medal count. Kids who make "fake" credits or repeatedly cut corners may lose lap credits or be disqualified from the medal competition (but can still enjoy the festivities).
- **Redesigned Pledge/Gift Preference Form:** One easy-to-use form, especially for families who write one check to cover multiple kids. Just write in the amount raised for each student and circle each child's gift preferences (if eligible). For families who donate \$250 or more, each Puesta student may choose gifts at the \$125 level.

## FUNDRAISING GOALS

Yes, this is a fundraiser! Students are encouraged to raise \$125 each. Yes, it's a lot of money for a walkathon goal but it's less than \$1/school day. Pledges accepted between **September 6-October 17**. Sorry, still no online pledges. Please **send one check payable to Puesta del Sol PTA** for all cash collected (write student's name on the check). Send donations in an envelope marked "PTA" through your child's classroom teacher, along with gift preferences (if eligible). Matching funds are generally not received in time to count toward the award levels.

### **Pledges received by Monday, October 17, will be eligible for gifts:**

- **Donate \$70** to qualify for choice\* of PdS window decal (2010 edition) or pencil pouch.
- **Donate \$125** to qualify for additional choice\* of a PdS bag (2010 edition) or a PdS 6-pack cooler.
- **Donate \$1000** to qualify for your choice of an iPod 8G nano, a Kindle, or \$150 gift certificate to the Microsoft store.

*\*Quantities are limited; preferences honored while supplies last.*

**WHAT DOES THE PTA DO WITH ALL THIS MONEY?** This is not your childhood PTA. Every program the PTA funds supports fun learning experiences and classroom materials to support your child's growth:

- Spanish classroom materials and other classroom supplies
- Reading assistants
- Native-Spanish speaking "Amity" interns who help in the classrooms
- Passport Club (geography) and Readers are Doers (R.A.D.) program
- Science Fair
- International Night
- Field trips
- Drama Club, and Math Olympiad

## **AWARDS AND PRIZES**

**Más Participación:** RSVP (yes or no) to receive a Puesta del Sol silicone wristband.

**Más Vueltas:** The boy and the girl in each grade who walks the most laps around the field will receive a medal at a school assembly in October. If your child is a medal contender, be sure to check out at the end of the event to log the number of laps walked.

**Mayor Cantidad de Dinero:** The student/family who raises the most money will receive his/her choice of an iPod nano, a Kindle, or a Nintendo DS Lite. A student (or parent) who raises \$1000 or more will receive a choice of an iPod 8G nano, Kindle, or a \$150 gift certificate to the Microsoft store.

**Los Pañuelos:** All walkers who participate receive a bandana in the student's grade color:

Kindergarten = Red	3 <sup>rd</sup> Grade = Green
1 <sup>st</sup> Grade = Orange	4 <sup>th</sup> Grade = Blue
2 <sup>nd</sup> Grade = Yellow	5 <sup>th</sup> Grade = Purple

### **A few words about event day:**

- **Parking** can be tough. Carpooling is suggested. Please be considerate: School buses still run, families still pick up children from childcare, and neighbors must still use their driveways and roads. Parking will be available on one side of the street only.
- This is a family event, but please **NO PETS**. Set up camp on the hill or around the sides of the track. Bring chairs, tents, dinner, drinks; but please, no dogs. Picture small area filled with food, children and noise. If dogs arrive, we will have to ask you to take them home. Awkward!
- **Last minute changes are sometimes inevitable but add work for PTA volunteers. Please call the PTA office at (425) 456-6143. Messages checked regularly.**

Still have questions? Check the PTA webpage at [www.puestadelsolpta.org](http://www.puestadelsolpta.org) or contact Pam Parker Halverson at [pkparker@comcast.net](mailto:pkparker@comcast.net) or Laurie Los at [llos@crgevents.com](mailto:llos@crgevents.com).



## PDS Walkathon Gift Preferences

Please indicate the preference for each student, based on the amount she/he collected.

**Only pledges received by Monday, Oct. 17, are eligible for gift levels.**

*Quantities are limited; preferences honored while supplies last.*

Gift Options	Student:	Student:	Student:	Student:
	Teacher:	Teacher:	Teacher:	Teacher:
	\$ Raised:	\$ Raised:	\$ Raised:	\$ Raised:
<b>\$70 LEVEL</b> per student  Mark 1 gift per student who raised \$70.				
Puesta del Sol <b>Pencil Pouch</b>				
Puesta del Sol <b>Window Decal</b> (same as 2010)				
<b>\$125 LEVEL</b> per student or <b>\$250 per family</b>  For each student, mark any 2 gifts from the \$70 or \$125 levels .				
Puesta del Sol <b>6-pack Cooler</b>				
Puesta del Sol <b>Drawstring Bag</b> (same as 2010)				
<b>\$500 LEVEL</b> per student or family  For each student, get all 4 gifts from the \$70 and \$125 levels.				
<b>\$1000 LEVEL</b> per student  Choose 1 gift below/\$1000 -- and for each student get all 4 gifts from the \$70 and \$125 levels.				
<b>iPod 8G Nano</b> <i>or</i>				
<b>Kindle Reader (WiFi)</b> <i>or</i>				
<b>\$150 gift certificate to Microsoft store</b>				



## **STUDENT PACKAGE**

**TENTH ANNUAL PUESTA DEL SOL WALKATHON!  
FRIDAY, SEPTEMBER 23, 2011 3:30-6PM**

**Want to have fun and Raise money for your school?  
WHAT DO YOU NEED TO DO? It's easy as 1-2-3!**

- 1. Ask your parent to go online to RSVP- even if you are not participating.** <http://www.planetreg.com/E812155047129>. We are asking each student to RSVP yes or no so that we know where your parents expect you to go. Permission is required. ***Registration closes on Tuesday, September 20.***
- 2. Raise funds. We ask each student to strive to raise \$125.** With parental supervision, you can raise money by asking friends, family, neighbors, and other community members to sponsor you for walking laps during the Walkathon or simply collect a flat-rate donation to help your school. Appreciation gifts offered at the \$70 and \$125 giving levels; you don't have to attend to raise money for your school! This year's gifts include Puesta del Sol pencil pouch, 6-pack picnic cooler, and the ever-popular window decal and nylon sport tote. Raise the most money in the school to win your choice of an iPod 8G nano, DS lite, or Kindle reader. Or, raise \$1000 or more to qualify for your choice of an iPod 8G nano, a Kindle reader, or \$150 gift certificate to the Microsoft store. Double the \$\$: ask for matching donations.
- 3. Play Fair. Respect Others. Honor the School Rules.** School rules apply while on school grounds. Please keep this event fun and fair for all! You earn credit for 1 lap as you pass the lap counter for your class. Only full laps around the school track qualify toward the medal count. Please don't ask for extra lap marks. ***Kids caught adding to the lap counts, cutting corners, or no doing full laps may lose lap credits or be disqualified from the medal competition (but can still enjoy the fun).***

## **AWARDS AND PRIZES**

**Más Participación:** RSVP (yes or no) to receive a Puesta del Sol silicone wristband.

**Más Vueltas:** The boy and the girl in each grade who walks the most laps around the field will receive a medal at a school assembly in October. If you are hoping to win the medal, be sure to check out at the end of the event to log the number of laps walked.

**Mayor Cantidad de Dinero:** The student who raises the most money will receive his/her choice of an iPod nano, a Kindle reader, or a Nintendo DS Lite. Raise \$1000 to receive a choice of an iPod 8G nano, Kindle, or a \$150 gift certificate to the Microsoft store.

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5<sup>th</sup> Grade = Purple

## Tax Receipts

Donations are tax deductible, so please provide the donors a receipt

Thank you for your tax deductible donation of _____to Puesta del Sol PTA.  Date_____	Thank you for your tax deductible donation of _____to Puesta del Sol PTA.  Date_____
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## PDS Walkathon Pledge Form

Donations are tax-deductible! Please send donations no later than **Monday, Oct. 17.**

Student's Name: \_\_\_\_\_

Teacher/Grade: \_\_\_\_\_

At \$5/lap  
 30 laps x \$5 = \$150  
 50 laps x \$5 = \$250

At \$7/lap  
 30 laps x \$7 = \$210  
 50 laps x \$7 = \$350

At \$3/lap  
 30 laps x \$3 = \$90  
 50 laps x \$3 = \$150

**7 laps of the track = 1 mile...**In 2009, students walked between 10-82 laps...Average laps walked =42.

Name on Pledge	Pledge			Total	Check No.
	Flat Rate	Per Lap	Laps		
<i>Madre &amp; Padre</i>	\$ 125.00				324
<i>Abuelo</i>		\$3	50	\$150.00	4510
1					
2					
3					
4					
5					
6					

**Total Laps Completed** \_\_\_\_\_ **Total \$ Raised** \_\_\_\_\_

**Remember to ask about matching funds:** Many companies will match your fundraising dollars. If you are not sure, check with your Human Resources Department. Note: Matching funds are generally not received in time to count toward the award levels.

**Did you qualify for fundraising gifts? (over)**



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Gift Options	Student:	Student:	Student:	Student:
	Teacher:	Teacher:	Teacher:	Teacher:
	\$ Raised:	\$ Raised:	\$ Raised:	\$ Raised:
<b>\$70 LEVEL</b> per student  Mark 1 gift per student who raised \$70.				
Puesta del Sol <b>Pencil Pouch</b>				
Puesta del Sol <b>Window Decal</b> (same as 2010)				
<b>\$125 LEVEL</b> per student or <b>\$250 per family</b>  For each student, mark any 2 gifts from the \$70 or \$125 levels.				
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<b>iPod 8G Nano</b> <i>or</i>				
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